

Call Campaigns

Security Central's call campaigns offer a personal way to stay connected with your customers without the need for extra personnel. We contact your customers with a custom script designed by you.

Campaign Examples:

- Follow up after an Alarm Event
- Customer Surveys
- Recurring System Test Reminder
- Call List Updates

Phone outreach is an effective selling tool!

One study shows that telephone outreach out-converted emails by a significant margin – 8.21% vs 0.03%

Answering Service

Answering services allow your customers to have access to a real person 24 hours a day! Calls are answered in your name and a report of the call is delivered via text or email. Plans start at 40 calls per month, increasing in volume to unlimited calls. Toll-Free service is included.

Our operators are specially trained to handle each call as an extension of your staff, offering the same level of care that your customers are accustomed to.

