

# MARKETING SERVICES

#### Reach your customers wherever they are!

Our marketing department is here to help with all our your marketing and advertising needs. Our team is highly experienced in social media, website creation, and digital and print advertising.





### Social Media Management

On average, users spend about 3 hours per day on social platforms. Your new customers are out there, and the best way to reach them is social media! Who is managing your online reputation? If a customer were to leave a good or bad recommendation for your business, would you know? How do you respond?

#### How it works:

Our team posts regularly to your social accounts and engages with your audience to help build your presence online. We respond to all messages, comments, reviews, and mentions on social media. Professional photography and discounted social media advertising rates are also included with this service!

# Website Hosting & Design

94% of first impressions of your business relate to your site's web design, and 89% of consumers will shop with a competitor after a poor user experience. Having a well performing website that is user friendly is an absolute must in todays marketplace.

#### How it works:

Security Central's web design team will custom build your website with your branding. There are no third party services and no attribution to us. Your website is hosted on our servers and our team is readily available anytime you need us!







## **Graphic Design**

Need a new logo? Advertising in a print publication? Need branded apparel for your staff? Security Central can help you with all that and much more! Our team can assist you with virtually all of your design needs!